

IAI DESIGN FESTIVAL
INTRODUCTION TO ACTIVITIES

ORGANIZATION STRUCTURE

Guidance Unit

Xiamen Cultural Development and Reform Office

Sponsor

Asia Pacific Designers Alliance (APDF)

Co-organizer

Ka Kee Art Centre

Supporting Unit:

Xiamen Jimei District Literature and Art Federation

Organizer: Xiamen Aiweiai Cultural Development Co., LTD
Shanghai Kuandi Cultural Development Co., LTD

Theme: Design Changes the Future

Time: December 16-18, 2022

Location: Jimei District, Xiamen, China

Activity Purpose:

The theme of the 2022-IAI International Design Festival is "Design Changes the Future". It aims to promote urban consumption upgrading and commercial innovation through creative activities such as competitions, exhibitions, forums and awards, enhance the image of urban innovation, achieve talent gathering and creative generation, and promote urban and industrial transformation and upgrading. Through design and innovation, to enhance the public's design awareness and aesthetic cultivation, to achieve the creation of value and improve the quality of life.

Dec 16**IAI International Design Festival exhibition opening ceremony**

Time: 16:00-17:00

Venue: Jimei District Jimei Jiageng Art Center, Xiamen

- Leader's speech
- Guest Speech
- Opening ceremony ribbon cutting
- Visit IAI Global Design Award Exhibition and APDF Life Aesthetics Innovation Exhibition

Dec 17**Sign in**

Sign everywhere at the entrance of the main venue

Date: December 17, 8:30-16:30

Forum guests signed — "design of xiamen, predict the future"

IAI Design Forum

9:00 - 12:00

Theme A

Regenerative Design Forum

Theme B

Cross Boundary Design Forum

IAI Design Yearbook signing and giving ceremony

17:30 - 17:40

IAI Design Yearbook is presented to domestic design colleges and institutions

The 14th IAI Design Awards Ceremony

Venue: Banquet Hall, Howard Johnson Hotel Jimei Lake

Check-in Time: 15:00 - 17:00

Artistic Performances: 16:50 to 17:00

Award Time: 17:00 - 18:30

Dinner time: 18:30 - 20:00

Participants: Special guests, award-winning designers/design enterprises, government leaders, TV stations/networks, newspaper media, colleges and universities Teachers and students, real estate/fashion/etc

Host: Xiamen TV host

IAI Winners' Reception and Sharing session

Venue: Junhaohui Shippin Bar, No. 1183-1 Xianyue Road, Huli District, Xiamen City

Time: Time: 20:30 to 22:30

Participants: Special guests, award-winning designers, invited media

Dec 18**IAI Exhibition**

Venue: Xiamen Jiageng Art Center

- IAI Indoor Award Exhibition area
- IAI Architecture Award Exhibition area
- IAI Intelligent Manufacturing Award Exhibition area
- IAI Art and Life Aesthetics Innovation Exhibition

Parallel sessions of IAI Design Festival

Venue: Weina Digital Art Industrial Park

- Xiamen Art Design Institute teachers and students work exhibition
- Modern Art & Creative Photography Exhibition of Dasha, Belarus
- Public Art & Sculpture Exhibition

Dec 19**Concurrent Activities**

December 19 (all day)

Tulou Visit Tour (Some special guests)

Note: The content of the above activities will be updated continuously, subject to the final announcement