



2017

GLOBAL INNOVATIVE DRINKS PRODUCTS DESIGN AWARD

SUBMISSIONS REGISTRATION FORM

1. Participants basics

Name _____

Address _____

Phone _____

Email _____

Schools, units
institution _____

2. Designer's information

Producer Planning / Manufacturing _____

Design Director Producer _____

Designer specific design _____

3. Entries' Information

3.1 Entries category

- Wine Products & Peripheral Design
- A Product Design
A-01) The bottle appearance, A-02) product packaging& brand mark
- B Wine Set Design
B-01) Wine cup/bowl/pot, B-02) Liquor divider, B-03) Wine decanter, B-04) Cocktail shaker
- C Peripheral products for Wine
C-01) Wine cabinet, C-02) Wine rack, C-03) Wine samples show room, C-04) Wine product library

Liquor category

1. White Spirits 2. Rice Drink (Rice alcohol, Sake, etc.)
3. Wine (Port, Champagne, etc.) 4. Whisky, Brandy & Vodka etc.
5. Beer

3.2 Entries' Name

Entries' Common Name (English or Chinese) _____

Entries' proper name (English or Chinese) _____

Unit body (the main legal person/ personal) name (English or Chinese) _____

3.3 Entries specifications

Specification(Size, Weight & Size · volume, etc., representative shape, size, structure, etc. The main specifications)

Release date or start date _____ day

_____ year _____ month _____

- on sale planning to sell in use
- others(less than 100 characters)

Offering areas or locations (public)

- China's domestic market overseas markets
- overseas Chinese and overseas markets in common

Buildings and other unmovable entry works, please fill out the detailed address

(100 characters or less)

Set Location: _____

URL links to the details of your entry works _____

4. Assessment and intellectual property information

Information to the jury for the assessments

Note: the following information content can attach instructions submitted according to the requirement

4.1 Summary of entries

summary please describe your entry works in easy language (Public · 600 characters or less)

4.2 specification on your entry works

(from the original conception to make the idea true and the social value of your works)

Development Background, start planning, the market trends and social background, or started

Motives of the work. (Public · 400 characters or less)

please describe the design idea of your entry works in easy language

(Within Public · 400 characters)

planning, the significance in developing your work, new proposals you wish to provide to the public or

the whole society according to your design idea the value you want to provide or your expected result

(Public · 400 characters or less)

creative idea in the planning and development process in order to achieve the design concept

Creative ideas. (Public · 800 characters or less)

designer's reflections in the development process, the idea you want to pass to the user or community,

Designer's expectations and feelings such as Outlook. (Public · 800 characters or less)

Results and other features, please describe the actual results obtained so far, use cases. Or Other features

not mentioned in the above information. (Non-Public · 400 characters or less)

Special message to the judges if you want to show any special factors of your works to the judge,

please further improve the form with the features or ideas of your entry works. In addition, if you want to

participate in on-site assessment in the second assessment you can also fill your requirement here.

(Non-Public · 800 characters or less)

4.3 IPR-related laws and regulations

Entries' patent number (200 characters or less)

Entries' sales, service related laws and regulations (200 characters or less)

the name of the manufacturer during the sale and service of the product

(within 200 characters)