

# SUBMISSIONS REGISTRATION FORM

## 1. Participants basics

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Schools, units  
 institution \_\_\_\_\_

## 2. Designer's information

Producer Planning / Manufacturing  
 \_\_\_\_\_  
 Design Director Producer  
 \_\_\_\_\_  
 Designer specific design  
 \_\_\_\_\_

## 3. Entries' Information

### 3.1 Entries category

- Industrial product design
- A Product  
 A-01) Home appliances, A-02) Kitchen, A-03) Decoration tableware / cooking supplies, A-04) Bath / hot springs health, A-05) Air conditioning technology, A-06) Lighting equipment / lamps and lanterns, A-07) Garden tools / garden supplies, A-08) Outdoor leisure / sports games supplies / accessories, A-09) Baby products, A-10) Fashion products / accessories, A-11) Fashion watches / jewelry, A-12) Urban design / public space, A-13) Office furniture / supplies, A-14) Industrial machinery equipment, A-15) Life science / medical equipment, A-16) Transport(land, sea and air / outer space), A-17) Transportation surrounding accessories, A-18) Entertainment technology / camera, A-19) Communications products, A-20) Computer equipment / information technology, A-21) Exhibition / Commercial Exhibition
- B Packing  
 B-01) Beverages, B-02) Food, B-03) Cosmetic, B-04) Pharmaceutical / health care, B-05) Household, B-06) Consumer products, B-07) Industrial/independent packing
- C Delivering  
 C-01) Website, C-02) Application/software, C-03) Film/video, C-04) Corporate recognition, C-05) Brand recognition, C-06) Magazine/media/publishing, C-07) Advertising, C-08) Annual reports, C-09) Type / brand, C-10) Activities
- D Urban design and public space  
 D-01) Advertisements, D-02) Architectural elements, D-03) Bus stations, D-04) Urban / landscape planning, D-05) Culture / public facilities, D-06) Shell (such as walls, fences), D-07) The bench in the park, D-08) parking multi-story car parks, D-09) Sidewalks, D-10) Amusement park, D-11) Public design, D-12) Public broadcasting equipment, D-13) street, D-14) Furniture, D-15) Information systems, D-16) Street lamp, D-17) Street signs, D-18) Toilets / public toilets, D-19) City park, D-20) Urban planning, D-21) The other
- IAI Creative Award  
 (all of the above entries can also enroll in the category of work and creative awards IAI review))

### 3.2 Entries' Name

Entries' Common Name (English or Chinese)  
 \_\_\_\_\_  
 Entries' proper name (English or Chinese)  
 \_\_\_\_\_  
 Unit body (the main legal person/ personal) name (English or Chinese)  
 \_\_\_\_\_

### 3.3 Entries specifications

Specification (Size, Weight & Size • volume, etc., representative shape, size, structure, etc. The main specifications)  
 \_\_\_\_\_  
 Release date or start date \_\_\_\_\_ day  
 \_\_\_\_\_ year \_\_\_\_\_ month \_\_\_\_\_  
 on sale  planning to sell  in use  
 others(less than 100 characters)  
 \_\_\_\_\_

Offering areas or locations (public)

- China's domestic market  overseas markets  
 overseas Chinese and overseas markets in common

Buildings and other unmovable entry works, please fill out the detailed address  
 (100 characters or less)

Set Location:  
 \_\_\_\_\_  
 URL links to the details of your entry works  
 \_\_\_\_\_

## 4. Assessment and intellectual property information

Information to the jury for the assessments

Note: the following information content can attach instructions submitted according to the requirement)

### 4.1 Summary of entries

summary please describe your entry works in easy language (Public • 600 characters or less)

### 4.2 specification on your entry works

( from the original conception to make the idea come true and the social value of your works) Development Background, start planning, the market trends and social background, or started Motives of the work. (Public • 400 characters or less)

please describe the design idea of your entry works in easy language  
 (Within Public • 400 characters)

planning, the significance in developing your work, new proposal you wish to provide to the public or the whole society according to your design idea the value you want to provide or your expected result (Public • 400 characters or less)

creative idea in the planning and development process in order to achieve the design concept Creative ideas. (Public • 800 characters or less)

designer's reflections in the development process, the idea you want to pass to the user or community, Designer's expectations and feelings such as Outlook. (Public • 800 characters or less)

Results and other features, please describe the actual results obtained so far, use cases. Or Other features not mentioned in the above information. (Non-Public • 400 characters or less)

Special message to the judges if you want to show any special characters of your works to the judge, please further improve the form with the features or ideas of your entry works. In addition, if you want to participate in on-site assessment in the second assessment you can also fill your requirement here.  
 (Non-Public • 800 characters or less)

### 4.3 IPR-related laws and regulations

Entries' patent number (200 characters or less)  
 \_\_\_\_\_  
 Entries' sales, service related laws and regulations (200 characters or less)  
 \_\_\_\_\_  
 the name of the manufacturer during the sale and service offering process  
 (within 200 characters)  
 \_\_\_\_\_